

Patricia (Pia) Anderson*

print and interactive art direction



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*Patricia Fuller before I tied the knot on 5.31.09

Employment History

Freelance Art Director Print and Interactive Art Director Full site design, Landing Pages, Desktop Application UI, Emails, Banners, Screen Casts, Silk Screen Illustration, celebrity and model Photo Retouching	03-2009 – present
Javelin Direct Print and Interactive Art Director SBC AT&T Direct Mail, catalog, BTB promotions and emails. I have also produced work for USAA, Mitsubishi, ING, GMAC, The Women's Museum of Dallas, and Bank of America.	03-2004 – 03-2009
Italia Partners Intern Art Director CompUSA print ads, promotions, catalog, in-store signage, and more	11-2003 – 03-2004
Ad Savvy Intern Art Director Summer internship helping with vector illustrations for T-shirt and other silk screen projects.	Summer 2001
United Advertising Media Junior Graphic Designer for Harmon Autos Magazine Print Services Representative for For Rent Magazine Pagination Coordinator for For Rent Magazine	06-1998 – 10-2000 08-1999 – 03-2000 04-1999 – 08-1999 06-1998 – 08-1999
Stream International Macintosh Technical Support Technical Support of all Apple computers, monitors, printers, software and networks.	02-1997 – 06-1998

Education

University of North Texas, Denton, TX Bachelor of Fine Arts in Communication Design, specializing in Art Direction	08-1999 – 12-2003
Art Institute of Dallas, TX Computer Animation and Multimedia program	01-1998 – 03-1999

Qualifications

I am highly proficient with both Mac and PC platforms. Though my heart belongs to Apple. I highly proficient in the latest versions of PhotoShop, Illustrator, InDesign, Quark and Flash, as experience working with Dreamweaver, Acrobat, ScreenFlow, and a hand-full of others. I have worked with large budgets that allow for extensive photoshoots and format options, as well as producing great design on a tight budget.

Upon Request I will send

References
Salary history and request
Physical samples of my work
A delightful thank you card for your interest

Fun Facts

- My first job in advertising was modeling in a newspaper ad for my Grandfather's shoe store at the age of two.
- I love to read. I read the Call of the Wild in the first grade, and have had a novel in my hands ever since. A novel, sketch pad, and iPhone are three things I carry with me most everywhere I go.
- I stood in line for the first iPhone for 4 hours, and it was worth every second.
- I am most likely the clumsiest person that I've ever met, but I have a positive outlook on life, and a contagious energy toward every project that I work on.